Having customers using cell phones is a terrible idea.

Many people will use them creating a very noisy cabin environment.

One person will want to read or sleep but won't be able to because of the person next to them speaking in a loud voice. It's not our business, or desire to hear the cell phone user's personal busines. From a safety point of view, it's a bad idea.

Cell phone users are bad enough on the ground. Let's leave it at that